

Deliver Premium Video Content to Any Device on Demand

With Quickplay's managed services for Video on Demand (VoD), you can offer customers the widest variety of multiscreen video content — on demand and on any device — while you enjoy rapid time to market and increased ROI.

Why Quickplay Media?

Quickplay provides all of the resources and professional expertise that you need to quickly launch or grow your multiscreen VoD services. Our managed services for VoD are built upon the cloud-based OpenVideo™ platform, which includes all of the integrations needed to ingest, manage, publish and consume content. This allows you to:

- Accelerate your time to market and support the latest devices
- Eliminate CAPEX, as well as reduce your development and ongoing operations costs
- Deliver secure and reliable multiscreen video content
- Quickly monetize your VoD services and increase your revenue
- Provide customers with an engaging, feature-rich and personalized experience

Quickplay has helped market leaders such as AT&T U-verse and Bell provide competitive VoD services.

Video on Demand Features



Extensive Content Library

The OpenVideo™ platform ingests content from more than 4,000 sources, including major movie channels such as HBO and Universal. With OpenVideo™, you can also:

- Offer new releases of both movie and episodic television content concurrent with their DVD release dates
- Customize as per your publication rules
- Onboard new content properties quickly
- Include metadata to augment content description



Compliance and Security Integrations

Quickplay's security and digital rights management integrations allow you to safely deliver multiscreen video to any IP-connected device, as well as meet content provider regulations. These features include:

- MPAA compliance
- Content encryption
- Authentication, device management and secure device registry
- Secure live streaming
- Integrations with leading digital rights management services, such as PlayReady, Widevine, and Verimatrix
- Content rights filtering by device, network, location, etc.
- Blackouts and geo-blocking



Content Optimization for More than 250 Device Profiles

Quickplay's OpenVideo™ platform optimizes content throughout every stage of the transformation process – from ingestion through consumption. With Quickplay, you can:

- Support more than 250 current device profiles and prepare for the future by gaining the ability to support new devices as soon as they hit the market
- Optimize content for publication to both streaming and download servers
- Handle spikes in traffic so your customers can watch multiscreen video without interruptions



Merchandising and Monetization Options

Quickplay's integrated advertising and subscription options help you quickly monetize your VoD services. Features include:

- Integrations with ad servers such as DoubleClick and Freewheel
- Multiple billing options
- Pricing packages
- Full control over your branding, navigation and merchandising options to ensure that your customers always interact with your brand



Content Discovery and Personalization Tools

With Quickplay, you can customize your VoD services to give customers a personalized and feature-rich experience.

Customization options include:

- Content discovery tools to give customers recommendations and help them find new programming
- VoD player controls – with options to fast forward, rewind, pause, save and resume videos, as well as seamlessly switch between devices
- The ability to integrated VoD with Live TV to provide customers with an all-in-one multiscreen video experience.



About Quickplay

Backed by a decade of experience, Quickplay is the global expert in powering TV to any device. Our managed services leverage cloud economics and an open platform to integrate best-of-breed partners so you can focus on growing your business. With facilities and operations teams in Toronto, San Diego, Singapore, Chennai, and Frankfurt, Quickplay enables 700 million people around the globe to fast forward to a next generation of TV with over 700 live channels, 4,000 live events each year, and 2 million securely managed premium content assets. For more information, please follow Quickplay on Twitter @quickplaymedia.

Next Steps

Discover how Quickplay can make it easy for you to launch VOD services or expand your existing offering. Visit www.quickplay.com or email salesinquiries@quickplay.com.